

SCHC Board of Director's Meeting

August 13, 2013

6.30 pm

Clemson Diagnostic Lab

Attendees: Leslie Allen, William Bell, Gary Biggerstaff, Carl Cartwright, Anne Collins, Dr. Adam Eichelberger, Julia Fisher, David Grant, Marsha Hewitt, Diana Hunt, Wendy Manos, Donna Patterson, Betty Rankin, Merry Roberson, Jeanie Sabbagha, Susan Sorenyi-Sander, Elizabeth Steed, Bill Steele, Kerrie Taylor, Taggart Vinzant, Lellie Ward and Wanda Wood

At Large Board Member ~ Leslie Allen is a new At Large Board Director. She currently manages an equine boarding facility in Fort Mill, SC.

NETC ~ Bill Steele reported an attendance of 104 for the National Equestrian Trails Conference 2013 held in Rock Hill in July. Dr. Gene Wood's contributions to the conference were noted with appreciation. The NETC is currently working on deciding whether to become a 501c3 organization.

Treasurer's Report ~ The Treasurer's Report as of August 13, 2013 indicates an Available Funds balance of \$21,057.53 (reflects restricted funds for Horse Welfare and STEP Grant) with a Scholarship Fund Balance of \$7,738.66. The Treasurer's Report, given by Donna Patterson, was approved.

Trails Committee ~ A GPS mapping of King's Mountain State Park Equestrian Trails has been completed. It is not yet available to the public. (Bill Steele)

Google Ads ~ Jeanie Sabbagha presented statistical data regarding our Google Ads. She explained that impressions are when our site is viewed and a click is when a viewer actually clicks on our site. A list of the keywords used to direct internet users to our site was distributed along with a request for members to submit any additional keywords.

SCHC 501c3 ~ Betty Rankin presented a history of how the Council achieved 5-1c3 status along with information on how to maintain it. Betty pointed out that the 501c3 information is a statement of who we are, what we offer and how we should be operating.

SCHC Vision Statement ~ Carl Cartwright presented information on the importance of a Vision Statement. A motion was made and approved to create a Vision Statement for SCHC. Please email Bill Steele by August 19 to serve on this committee.

Marsh Tacky Drawing ~ The Marsh Tacky filly, Mercy Southern Dream (barn name Anna), was won by Lois Miller of Lexington, SC. Nine year old Lacie Earhart used her lunch money to purchase a ticket for Anna at the 2013 Expo and slept with that ticket under her pillow hoping to win the filly. Consultation between David Grant, Lois Miller and Wendy Manos resulted in Mercy Southern Dream being delivered to an unsuspecting Lacie Earhart, now ten years old and still dreaming for Anna, in Winnsboro, SC on July 31, 2013. Anna and Lacie have begun their partnership and we hope to see them in local shows or on the trails in the future. (David Grant)

- Carl Cartwright pointed out that the fuzzy good feelings (*and tears*) all present felt when hearing the Anna/Lacie story is exactly what we want to portray in our Vision Statement. We need to capitalize on the “the golden thread” Marsh Tacky story.

Expo 2014 ~ Wanda Wood informed the council of all current plans for Expo 2014. There are numerous confirmed presenters for large slots of time - a few may still be needed for smaller slots of time. We need Sponsors and the deadline for them to be included in publication is October 7, 2013. Tack is needed for the Tack Sale during Expo. Volunteers are also needed to work during Expo. New forms have been approved and will be on the SCHC web site shortly. A recommendation was made to have a Presentation of Colours on horseback to open the Expo. A slogan is needed and ideas should be submitted to Wanda Wood.

SCHC Hosted Clinics ~ Wanda Wood presented the idea of having “Barn Queen” competition. Winning would include the requirements of promoting the Council. Julia Fisher reported that there have been three clinics with Mark Stine in the Hartsville area. A fourth clinic has been scheduled in September 2013.

Basic Guide to Horse Health ~ A guide for horse health was distributed by Marsha Hewitt and reviewed. After recommended changes, the brochure will be given to Elizabeth Steed, chairman of the Horse Welfare Committee.

Legacy Stables ~ A portion of Legacy Stables, Aiken, SC, which works with training Dogwood Stable's horses, burnt on July 20, 2013. There were no injuries and all horses were saved. Individuals may wish to donate items such as buckets, blankets, halters and/or lead ropes to help them recover as all supplies were lost.

SCHC Horse Person of the Year ~ Elizabeth Steed suggested the idea of having a Quarterly Horse Person. More review of our guidelines is needed. Tabled for future review.

SC Department of Revenue Equine Event Admissions Tax ~ William Bell, who hosts the twice yearly Ward Trail Ride, was contacted by the SC Department of Revenue for Admissions Taxes collected from his rides. Negotiations are ongoing to resolve this issue but all Event Holders should be aware of this tax.

SCHC Day at the Annual Heart Association Beach Ride ~ Marsha Hewitt needs volunteers to help work the SCHC booth at this event scheduled for October 30 – November 3, 2013. All SCHC members are encouraged to attend this event as a group for discounted registration fee.

Horse Vaccines ~ Dr. Adam Eichelberger distributed a flyer with recommended vaccines for South Carolina equine.

Handouts ~ Agenda, Google Ads, Treasurer's Report, The SCHC and 501c3 Background Information, South Carolina Horse Vaccines, SC Horsemen's Council Financial Procedures, Editor's Page from Carolina Trail Rider Magazine and Basic Guide to Horse Care in South Carolina.