

# SCHC Board of Director's Meeting

December 11, 2012

7:00 pm

Any Meeting Now

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**Meeting called:** Bill Steele

**Attendees:**

Trish Dingle, Adam Eichelberger, David Grand, Marsha Hewitt, Diana Hunt, Wendy Manos, Donna Patterson, Betty Rankin, Merry Roberson, Jeannie Sabhaga, Susan Sanders, Bill Steele, Lellie Ward and Wanda Wood

## **EXPO Update (Trish Dingle)**

- Suggestion that EXPO be publicized in the Market Bulletin, Farm Bureau magazine and Co-Op magazines.
- All past presidents will be recognized at Expo.

## **Horse Welfare Committee Update (Betty Rankin)**

- Two stallions-to-geldings clinics have been scheduled. One will have 15 – 20 stallions gelded.

## **Nominating Committee & Elections (Carol Deacon)**

- Carol Deacon was unable to attend the meeting and this was postponed.

## **2013 Budget (Donna Patterson)**

- Income for 2012 is not meeting expenses for 2012. Budget items voted on which passed: postage, office supplies (\$130), merchandise (2,017), Printing (\$85), American Horse Publication Membership (\$275) and NETC (\$2,000). Suggestions made for a Fund Raising Committee and for our logo items to be added to our Face Book page.

## **Marsh Tacky drawing tickets (Bill Steele)**

- Suggestion made to post the Face Book address for Carolina Marsh Tacky Outdoors on our web site:  
<https://www.facebook.com/carolinamarshtacky.outdoors?ref=ts&fref=ts>

### **Membership (Diana Hunt)**

- Suggestion made to make bookmarks the size of a #10 envelope for mailing, current bookmarks must be cut on either end.
- Diana Hunt is currently working on a draft for business cards.
- 2013 membership cards will have the categories of Gold, Silver and Bronze will be deleted and Life will be added.
- Suggestion made to solicit feedback from former SCHC members with a goal toward knowing how best to convey our belief that SCHC is the Voice of all the horse people in our state.
- Merry Roberson asked how members without email receive newsletters. The response was that the newsletter is printed and a hard copy is mailed to the member.
- Jeannie Sabhaga is working on Google ads which will promote SCHC.

### **NETC Update (Bill Steele)**

- One grant request for NETC was denied.
- 19 of the 21 speakers have been confirmed.
- The web site address is [www.NETC2013.com](http://www.NETC2013.com)

The next meeting of the SCHC BOD will be on Monday, January 7, 2013 at 6:30 pm in Columbia at the Clemson Lab.