

SCHC Board of Directors Meeting

Tuesday, March 10, 2015

Welcome/Call to Order by Tommy Doyle. Opening Prayer was said by Bill Steele.

Present: Tommy Doyle, Bill Steele, Wanda Wood, Adam Eichelberger, Merry Roberson, Mike Kinsey, Jackie Twigg, Donna Patterson, Gary Biggerstaff, Kathy Fisher, Lisa Zappolo, Kenny Mullis, and Ed Scanlon.

Absent: David Grant, Kerrie Jane Taylor, SCDA Equine Specialist Marsha Hewitt, Wendy Manos, Billy Joe Williamson, Elizabeth Steed, Ben Doyle, Lellie Ward, Pamela Worthy, and Carl Cartwright.

Tommy introduced himself. Next he went over the new procedure for our meeting. His goal is to help the meetings run smoothly and be a more productive board. We would not have people assigned to various roles. If you wanted to be recognized you simply raised your hand and he would call on you.

Agenda changes made: Marsha Hewitt was absent so her update would not be done. There would be no action items covered. In place of the wrap up section we would discuss Old Business. Any items from previous meeting that was old business can be brought up during New Business time.

Tommy stated that we needed to elect a new Vice President of Governmental Affairs. Tommy had 2 names submitted to him: Ed Scanlon and Bill Steele. Tommy opened the floor for additional recommendations. None were submitted. The voting was done via paper. Adam volunteered to count the votes. Tommy asked Kenny to help count the votes. Votes were collected and counted. Adam gave Tommy the results. Tommy announced that Bill Steele had been voted as the new VP of Governmental Affairs.

Tommy welcomed the 3 new board members: Ed Scanlon, Jackie Twigg and Kenny Mullis. He asked each of them to introduce themselves to the board.

Tommy opened up for discussion the Chair and Committee Assignments. Merry pointed out that the list everyone was emailed was for 2014. Wanda explained that this list was to be used as a guideline/template for this meeting. The first committee to discuss was the Equine 4-h Youth Scholarship Committee. Lisa said that she thought this had been eliminated or combined that in a past meeting. Tommy said that these committee assignments would be tabled until the meeting in April.

Finance Committee

Chair: Treasurer Donna Patterson

Members: Bill Steele, President Tommy Doyle, Gary Biggerstaff

Financial Review Committee

Chair: First VP - Administration Wanda Wood

Members: David Grant, President Tommy Doyle

Horse Welfare Committee

Chair: Betty Rankin

Members: Elizabeth Steed, Wanda Wood, Bill Steele, Donna Patterson, Merry Roberson, Mike Kinsey

Horse Person of the Year

Chair: Secretary Jackie Twigg

Members: 2015 District 2 - Wanda Wood, Bill Steele, Kerrie Jane Taylor, Kenny Mullis, Lisa Zappolo

Legislative Committee

Chair: VP Governmental Affairs Bill Steele

Members: Gary Biggerstaff (District 1), District 2 ?, District 3 ?, Nance Bickford-Jordan (District 4), Tommy Doyle (District 5)

Nominating Committee

Chair: First VP - Administration Wanda Wood

Members: Merry Roberson (District 1), Bill Steele (District 2), District 3 ?, Ed Scanlon (District 4), Tommy Doyle (District 5)

Sponsorship Committee

Chair: Ed Scanlon

Co-Chair: Merry Roberson

Members: Board of Directors

Annual Meeting and Expo Committee

Chair: First VP - Administration Wanda Wood

Members: Kerrie Jane Taylor, Jackie Twigg, Kenny Mullis, Adam Eichelberger, Marsha Hewitt, Lisa Zappolo, Gary Biggerstaff

District Committees

Each district runs their committee from the members of their district

Education Committee

Chair: Lisa Zappolo

Members: Adam Eichelberger, Suzy Chappell, Jackie Twigg, Kenny Mullis

Electronic Media/Publications Advisory Committee

Chair: First VP - Administration Wanda Wood

Members: Tommy Doyle, Donna Patterson, Jackie Twigg, Adam Eichelberger

Membership Committee

Chair: Secretary Jackie Twigg

Members: Wanda Wood, Kathy Fisher, Ben Doyle, Suzy Chappell

Trails Committee

Chair: Gary Biggerstaff

Members: Kerrie Jane Taylor, Mike Kinsey, Kathy Fisher, Merry Roberson, Debbie Shugart

SCHC Booths

Taste of SC - May 13th set up by 9AM

The following volunteered to help with this booth:

Ed Scanlon, Bill Steele, Donna Patterson, David Grant, Wanda Wood

** We need to push for an Equine Census.

Merry said that she is going to Farm Bureau Ladies Day in the State House on March 17th. She will present again the push for an Equine Census. If wanted/needed she has a copy of the last Equine Census.

SCUEC - May 16-17

Wanda Wood will head this booth up. Donna Patterson said she would be there.

Beach Ride - Nov 4-8

Wanda talked about this. She had spoken to Gina regarding the cost and specifics. Booth is normally \$650. They are going to let SCHC have a booth this year for \$325. Lisa and Adam both verified that it was a very large event. Adam stated that approx 2,000 people and 1,200 horses come every year. SCHC would get great exposure by being there. It was also discussed that we could do a promotion for membership - Join at the beach ride and get Nov and Dec 2015 for free with the 2016 SCHC Membership. Wanda Wood said that she would head this up. Wanda said that Gina will promote us on her website and we will promote their ride on ours. Merry made a motion that we pay the \$325 for the booth at the Beach Ride and that anyone who joins at the ride would automatically get the suggested promotion. Gary Biggerstaff seconded it. Motion passed.

Tommy discussed his vision for our future meetings. He wants to see Committee Chairs handle their business and solutions within the committee and then just report back to the board each meeting. If it can be handled at a committee level, then that is where he wants it handled.

Wanda covered some Membership Committee issues and concerns:

We currently have a little fewer than 200 members. We can increase our membership numbers and involvement by utilizing other SC Horse Member Affiliates. We have an ad in Trail Rider Magazines. We have a couple of additional magazines that we can submit for ads. Wanda encouraged the members to submit any other ideas they might have.

Tommy said that he is going to work in his district to promote SCHC membership.

Tommy asked for the Membership Committee to come up with an affiliate idea and then present that to the board at the next meeting.

Lisa Zappolo talked about Education. She conducted a Lameness Clinic in Aiken.

She said that she would like to have a "Do You Know" page on the website. Lisa said that the direction needs to come from the committee level. Lisa asked if a Committee Chair can create forms. Wanda said that any forms would have to be approved by officers to ensure that they met all 501c3 requirements and were an appropriate representation of SCHC goals and mission.

Trail plans for the SCHC Annual Ride and District Rides for 2015:

Gary pointed out that for this to be successful; each district needs to be involved. This will also increase the awareness of SCHC to our area and also increase our membership. Tommy stated that District 5 had their trail ride planned for May 9th but will be part of the activities for the 8-10. Tommy said he would forward the pricing and information to Gary. All District trail rides will be shared on a state level. If someone wants to go outside their district for a ride, then they are welcome to do so. Gary said that the Annual ride will be set by the April Meeting. Gary asked for input from each district for a location for the annual trail ride. Gary said that he would like to make the location as fair as possible to all.

Financial Reports were presented by Donna Patterson. She went over some ear mark funds and other misc funds.

Gary Biggerstaff made a motion that we accept the financial report and Bill Steele seconded it.

NETC Account - Bill Steele asked for this to be rolled over to our operating fund. Donna said that she mentioned this at the Annual Meeting. Merry asked if this was ever going to come back to SC. Bill Steele said that he was going to be on a conference call about this soon. Tommy said that we would table this decision to the next meeting. He asked that Bill Steele be on the agenda to discuss this at our next meeting.

Electronic Media - Newsletter:

Wanda said that we had newsletter, horse health brochures and SCHC brochures. Wanda apologized for not getting these out sooner. She also asked for the Committee chairs to send her input for what you are doing or planning. She can get the word out with one email blast. She pointed out that in the Mail Chimp they have the ability send emails out to everyone or to certain Districts only. Any information sent to her can be sent out through email and will also be posted on 5 different Facebook pages.

In regards to our SCHC Booths: She asked if you have banners or any other supplies to please let her know. Her goal is to make sure that each district has a complete tub for a booth. Wanda also said that Bill Steele has the location of where the Horsemen's Council stuff is kept. It is in York SC. She will be happy to tell you where the key is if anyone ever needs anything. She said just to let her know. Those items are available to anyone on this board.

New business:

Expo Location and Date:

Merry brought up the discussion for the change of venue for the Expo. She passed out sheets with the details for the top 3 locations she had researched: Western Carolina Fair Grounds; Garrison Livestock Arena - Clemson; North Augusta Hippodrome. The best choice (Garrison) was not available for the 2nd Saturday in February. It was available the first Sat in February. Tommy asked for this to be discussed on a committee level and then brought back to the board. Merry pointed out that this was being booked up quickly. Tommy said that the Expo committee could meet on this and then come back to the board. Tommy said that the vote for location and date could be done via email. Wanda asked for the Expo Committee to meet right after the board meeting to discuss the information.

Meeting Schedule:

Tommy wanted to have another meeting next month and then he would like to go to every other month for the board meetings. These dates are subject to change. This is just an outline. He would like things to get done more on a committee level.

April 14

May 12

July 14

September 15

November 24 (Thanksgiving week) Special Meeting

January 12, 2016

Equine Extension Agent - Aiken Position

Adam talked about this open position.

Policies and Procedures -

Gary asked if we should look over our policies and procedures. He stated that they might need to be updated and revised. Tommy said that yes it would be good to look at but it needed to coincide with our Bylaws. This does not pertain to the Board Member descriptions.

Lisa brought up that we needed to have a Sergeant of Arms for our meetings. Someone who was completely aware of our Policies and Procedures. Tommy said that he had someone to recommend for that position but they had been unable to come to the meeting tonight.

Tommy asked Gary Biggerstaff to head this committee. Wanda Wood made a motion that all Chair heads be on a committee to review/revise the Policies and Procedures and the Board Descriptions.

Grazing Lands Coalition -

Kenny Mullis talked about this. Bill Steele said that he would be on a conference call regarding this very soon. He said that SCHC is a member of this group.

SC AgriBusiness Expo in Florence-

Merry talked about this event. David Grant, Merry Roberson, Marsha Hewitt and Lisa Zappolo went to the Expo to represent SCHC. Merry said that it was a very fun event, much like Taste of SC.

Old Business:

None

Ed Scanlon made a motion to adjourn. Gary Biggerstaff seconded it.

Respectfully Submitted,
Jackie Twigg - SCHC Secretary