

**SCHC Board of Directors Meeting
Tuesday, April 8, 2014
Clemson Diagnostic Lab
500 Clemson Road
Columbia, SC**

Members Present: William Bell, Gary Biggerstaff, Carl Cartwright, Kathy Fisher, David Grant, Sherri Hess, Marsha Hewitt, Mike Kinsey, Wendy Manos, Donna Patterson, Betty Rankin, Merry Roberson, Susan Sanders, Bill Steele, Kerrie Jane Taylor, Lellie Ward, Wanda Wood and Lisa Zappolo

Meeting was called to order by Bill Steele and opened with prayer by Wanda Wood.
Timekeeper: David Grant; Gatekeeper: Carl Cartwright; Coach: Lellie Ward and Scribe: Wendy Manos.

March Meeting minutes and corrections were reviewed and accepted as presented. Motion made by Betty Rankin, 2nd by Lisa Zappolo.

Betty Rankin: A sign-up for **A South Carolina Taste (April 30, 2014)** was circulated. An **ATAX** grant in the amount of \$4,000.00 has been submitted to Kershaw County. A **TAG** grant in the amount of \$1,500 has been submitted. Current **position descriptions** were distributed.

David Grant rescinded his **Horse Tales proposal** previously submitted by email and distributed to the Board. He asked that the Board instead determine if it wanted to partner with Horse Tales and if so, the amount they wished to work with. A video of the 2013 Marsh Tacky being awarded was played. Donna Patterson suggested taking money from our NETC account for use toward Horse Tales in the amount of \$5,000.00. The Board decided to accept the \$7,000.00 proposal as originally submitted. \$5,000.00 will be taken from the NETC account, the remaining \$2,000.00 is already in the 2014 budget. Motion made by Betty Rankin, 2nd by Mike Kinsey. David Grant abstained from voting.

David Grant: **Marsh Tacky tickets** were distributed. The **drawing** for the 2014 Marsh Tacky will be held on November 8, 2014 at the American Heart Association Beach Ride. "**Gallop n' Grits**", an American Horse Publication's Seminar will be held in Charleston, South Carolina on June 19-21, 2014. Tommy Doyle, with Palmetto Carriage Works will be offering carriage rides.

Expo 2015: Carl Cartwright will be the 2015 Expo Chair. Kerrie Jane Taylor will handle the silent auction/tag sale. Carl hopes to hold the first meeting on April 21, 25 or 28th.

Wonderful Weekend in Ward dates are April 25 – 27 and November 7 – 9, 2014.

Susan Sanders has been added to the **Education Committee**.

Each District was asked to submit names for **Horse Person of the Year**.

Sherri Hess has been added to the **Trails Committee**.

A proposal was made to establish an **Expo Feasibility Committee**. Motion made by Carl Cartwright to move forward with this. 2nd by Lellie Ward.

An **audit** will soon be done of the SCHC accounting records by a Certified Public Accountant.

Wanda Wood: All members were asked to review the **web-site** <http://www.schorsemenscouncil.org/>. Mail Chimp is in the process of being updated. We do not have access to the passwords previously used for Google Ads or Mail Chimp. Please forward any information to be distributed via **electronic media** to Wanda Wood.

Treasurer's Report: Given by Donna Patterson. Available Funds: \$27,896.01; Scholarship Fund Balance: \$6,241.27; NETC Account Balance: \$17,787.07

Horse Welfare: Given by Betty Rankin. Twenty-three stallions have been gelded in 2014.

Membership: Wanda Wood asked all District Directors to personally contact each member in their district. Lisa Zappolo submitted a mock-up of a post card to be used to publicize the Council. An edit of the wording was discussed. Lisa Zappolo will continue to work on this. Wanda Wood is pursuing liability insurance to be offered as an option to our members in the amount of one million dollars.

Sponsorship: Lisa Zappolo is the Chair for this committee. All members are encouraged to secure sponsorships for 2015.

Scholarship: Applications will be sent out soon for District Directors. Directors are asked to get these to local school guidance counselors. The scholarship will be awarded on October 18th, during the SC State Fair.

We will have a ½ page ad in **Carolina Trail Rider Magazine**. Sherri Hess is working on this. Our goal is to have consistent branding/imaging with all of our print and media publications. Suggestion that we give Alfred Tyson, Editor, a membership to thank him.

SCDA: Marsha Hewitt provided an update on equine activity within the SCDA.

ACTION ITEMS

Action Item	Assigned	Date Assigned	Target	Status
Pursue a booth at "Gallop n' Grits"		4/8/2014	6/19/2014	
Publicity post card	Lisa Zappolo	4/8/2014		
Liability insurance for members	Wanda Wood	4/8/2014		
Partnership with SC Thoroughbred Association	Betty Rankin	4/8/2014		
Article for Carolina Trail Riders				

Respectfully Submitted,
 Wendy Manos - SCHC Secretary

Handouts: Grab the Reins post card; Treasurer's Report; Horse Tales Proposal; The SC Horsemen's Council Board of Directors Position Descriptions (revised 4/6/2014); Marsh Tacky Raffle; Expo Feasibility Committee Proposal