

SCHC April 12, 2016 Meeting, Clemson Diagnostic Lab, Columbia, SC

Present: Wanda Wood, Merry Roberson, Mike Kinsey, Bill Steele, Wendy Manos, Jackie Twigg, Adam Eichelberger, Lisa Zappolo, Mark McCarter, Randy Creamer and Kathy Fisher.

Absent: Kerrie Jane Taylor, Kenny Mullins, Donna Patterson, Lellie Ward, Gary Biggerstaff, Billie Joe Williamson, Pamela Worthy, Elizabeth Steed, Ben Doyle and Carl Cartwright.

Opening Prayer - Wanda Wood
Welcome/Introductions - Wanda Wood
Assign meeting roles - Wanda Wood
Timekeeper - Wanda Wood
Gatekeeper - Randy Creamer

History Brief- Wanda Wood

Wanda went over the South Carolina Board of Directors pointing out that we are the face of the SC Equine Industry.

Mike Kinsey will be going to a meeting about the trails at 96. Mike shared this was a meeting about the closing of the trails at 96. Kathy and her husband planned on attending the meeting too. Kathy talked about the value of the volunteer working on the trails and restoring them. Lisa said that Lee State Park did it also. Mary talked about Manchester also. Wanda asked if they would report back to the board. Mike said he seen volunteers with or without approval make trail changes and then we lose trails and it goes to a jeep pass.

Wanda talked about NETEC and that the SCHC board should make a strong representation in July.

Committees Chart- Wanda asked if everyone got the Committee chart that was sent out. She asked if anyone wanted to add their name to any committees. Randy asked to be added to the Horse Welfare Committee.

Electronics Media -Wanda Wood

Wanda asked for help in creating a power point presentation that could be played in a loop at the SCHC booths. Wanda said she would like to have it in place by October. Jackie said that she would help Wanda with that. Merrie suggested Wanda check with David to see if maybe he might have something we can use.

Wanda asked for help on getting information on upcoming events. If she gets the information sent to her then she can send it out in an email blast.

The beach ride was discussed. Last year's location and traffic was mentioned. Mike said that close to the tack booth or close to the beach would be best.

Wanda discussed the directory that she would like SCHC to produce. Lisa asked how this would affect our relationship with The Barn Book. Adam asked how often it will be printed. Wanda stated that the trails booklet was printed in 1997, a SCHC directory in 1998 and 200 but nothing since. Wanda said that it would give us a chance to network with South Carolina businesses. Wanda said that she felt we should separate the trail booklet and the directory book. The cost involved in these is the directory is \$9 black and white and \$15 in color. The pamphlet is \$3.15 in black and white and Wanda guessed around \$5 if in color. She will check on the color price.

Wanda asked for the boards input. Mike said the trails book seems a more viable option. Adam mentioned Jim has the GPS of the trails. Wanda said that just about all SC trails have been updated or changed. We had a grant to get the trails mapped out before. Wanda will check on that for this time. Kathy said the distance facilities, difficult level in the booklet would be helpful. Merrie pointed out that the current booklet that was being passed

around showed those factors as well as if the horse needed to have shoes or not. Randy asked about our intention on the books. Wanda said the plan would be to sell them. Mike pointed out that it would be a nice incentive to hand them out to members. It would give them something more for their membership. Randy mentioned that we could have advertisers on the inside covers and on the back to help offset the cost of printing. Wanda mentioned that North Carolina gives out a window decal. SCHC used to. She is going to look into the cost involved in that also. Mike suggested asking the members if they want one. Wanda suggested putting it on our membership form to encourage people to fill that out. Wanda said Mark was going to be working on getting the trails updated. Wanda said that the board will proof read this prior to printing.

Lisa made a motion that we do not do the directory and just do the trail pamphlet. Mike seconded it.

Discussion: Lisa wants the committee to discuss the plan of action and then present to the board. Adam said the committee needs to have a plan for updating also.

9 voted and it was passed.

Wanda told the board that the SCHC has an office with supplies, booth materials and a computer in York for any board members use.

Wanda discussed about the possibility of doing a membership survey. The survey would be done via email and the website. The purpose would be to get feedback regarding SCHC membership and EXPO. It would help us, as an organization, to be able to tweak what we do. Adam said this should be done every two years. Wanda and Adam is going to make some suggestions and then let the board give their feedback.

Lisa asked if the new electronics committee members will help monitor activities in the state so that Wanda not miss anything happening in the state.

Financial Report- Handout

Donna Paterson was unable to attend the April meeting. Financial report was handed out. Merry question the Expo's final amount. She was given a copy of the report from our March meeting.

Membership- Wendy Manos

Wanda shared that Wendy had agreed to take this over to help relieve Jackie. Wendy said that she did not have anything at this time.

Horse Health- Bill Steele

Bill Steele is meeting with the committee and then we'll get back to the board.

Education- Randy Creamer

Randy has been working on a PowerPoint presentation for this. He is going to submit it to the criminal justice academy. Adam gave him some resources to go to also. Wanda asked if other Districts would be willing to hold clinics. She said we really do not have a good showing from the lower part of the state.

Scholarship- Wanda Wood

Carla, Mark's wife and Ashley, his daughter, would be willing to help SCHC with our scholarship program.

Trails Committee- Mark McCarter

Mark discussed tentative dates for our June board meeting and trail ride. The first two weekends in June are available at Croft. This would be in lieu of a regular board meeting. Meeting details will be given out later. It was discussed to ride early and then have the meeting in the afternoon. Time will be decided later.

Mike asked what everyone's favorite trail location was:

Merry - Manchester

Wendy - Mullet Hall

Kathy nothing

Randy and Mike - Earl Ford.

District News

Lisa shared about the upcoming black cowboy Festival which is the first weekend in May. They have many activities for adults and children. Wanda said she has requested information on it several times. if she could receive some information then she would do a Mail Chimp blast to help get the word out. Board was asked if anyone would be available to man a booth there that weekend, Saturday at least. At present time no one volunteered. Wanda asked if no one could go, could Lisa put of some SCHC brochures. She said yes.

Wanda asked who would be interested in wearing Board t-shirts. Button down or polo style were suggested. Lisa offered to get prices and organize the project. Lisa asked for clarification on the shirt style. Button style (long sleeve and short sleeve) is what was decided. Randy is going to check with a woman in his church that does the embroidering. He to see if she would be interested in doing this for the board. Wanda said that her suggestion for this shirt was to have the logo on the back and SCHC board on the front pocket region. Randy suggested getting vest for the dump volunteers for the Expo next year.

An example of the vast he is referring to is at this link below.

http://www.esafetysupplies.com/All-Purpose-Mesh-Vest-No-Stripe2.html?gclid=CjwKEAajwubK4BRC1xczKrZyj3mkSJAC6ntgrgWM-oUitJ93eUadNVpz9heqR6BFmV3QTKnhGophm1BoCNArw_wcB

Additional Business

Wanda stated that we need a public relations person to ensure that we do not miss events in our state in the future. She asked for a volunteer. No one volunteered to do it for the state. Mary said she would do it for her District. Adam said he would send anything regarding Clemson to Wanda.

Randy asked to be put on the list for Taste of South Carolina's upcoming event. Carl, Wanda, Kerrie and Wendy were already on the list.

Randy asked about an interactive calendar on the website. Wanda said we had that but it got messed up over time.

Kathy motion to adjourn. Mark seconded it

Action Items (Status of previous and repeat of current)

Action Item	Assigned	Date Assigned	Target	Status
Provide "Did you know" for website	Education Committee	2016	On going	
Provide Club affiliations for links on website	SCHC Board	2016	On going	
SCHC Power Point	Electronic Committee	4-12.16	October	
Trail Directory	Trail /Electronic Committee	4-12-16	By beach ride	
Feed Promotion bill	Officers	3-12-16		Close to completion
SCHC Annual Trail Ride	Trails Committee	3-12-16		
Expo information	Expo Committee	3-12-16		
Horse Person of the Year	District #3	3-12-16		
Update SC Trails	Trails Committee	3-12-16		
SCHC Shirts	Lisa Zappolo	4-12-19	October	
E-blast about Liability insurance and membership	Wanda Wood			