



SCHC 2017 PLANNING SESSION

SATURDAY Nov 11, 2017

Attendees:

Donna Patterson, Carl Cartwright, Mike Kinsey, Randy Creamer, Wanda Wood
Ila Hanks, Amy Meyer

Open with Prayer: Randy Creamer

October meeting minutes approved.

Motion was made to appoint Amy Myers as secretary.

Financial report was given. Wanda suggested everyone looking over the financial report and becoming familiar with SCHC money.

Wanda will send out the expo profit & loss to help us know what is working.

Wanda suggested everyone read over

PLANNING SESSION BACKGROUND

Our guiding principles: 2009 The South Carolina Horsemen's Council is organized as a non-stock, non-profit corporation. Its primary purpose is to provide information and expertise about activities and issues which impact the common interests of SC equine community and related industry without monetary gain or profit to its members or to any private individual. Through education, communication and advocacy the Council strives to favorably represent the views of the equine community to the general public, the media, government agencies and elected officials. The council encourages related research, disseminates information, and generally supports the common interests of the equine community and all segments thereof.

SCHC MISSION STATEMENT

SCHC exists to promote and improve the horse industry in SC through education, communication and representation. Our purpose shall be to encourage equine research, provide information concerning the industry, to promote or oppose legislation considered pertinent to Council membership, and generally to promote the common interest of all segments of the horse industry.

**Promote/Improve the SC HORSE INDUSTRY through
Representation/Education/Communication**

Our face to the community is one of LEADER and FRIEND to the entire SC horse industry evidenced by our dedication and commitment to the improvement of the SC horse industry.

Wanda reminder everyone of upcoming elections. Donna Patterson expressed the concern of making meetings. It was discussed the importance of having a treasure who knows SCHC and who keeps us all on track. It was approved that SCHC needs Donna to stay on as treasure. Also to make it a matter of record that she will not be able to attend all meetings but will continue to fulfil treasure duties sending reports when needed.

Discussion:

Do more activities such as challenging rides, obstacle / compass course.

Do an activity once a quarter in each district or every month. Have a trail ride every month

Give / Get discounts to feed / tack stores.

Send out a personal invitation for annual meeting to past and current members.

We need to sale SCHC!!

Selling SCHC:

Have nice flyers made to be posted at trail heads, in stores, vets, have road signs made for all events. Get some made that can be put out across the state. They would have name contact, website info. Send out tidbits of horse information weekly / monthly.

Wanda will send Ila info on SCHC. Change ads in trail rider and with Rose. Send Randy list of trail maps for booklet.

Activities:

April 14 Obstacle Challenge at Randy's

Mark District 2

Lellie Dist. 3 (send mike Lellies contact info)

Tammara Dist. 5

Mike will contact district directors encouraging them to get on the stick!