

SCHC 2013 Planning Session

April 24, 2013

3:00 pm

Clemson Diagnostic Lab

Attendees:

Gary Biggerstaff, Tommy Doyle, Adam Eichelberger, David Grant, Marsha Hewitt, Diana Hunt, Wendy Manos,, Betty Rankin, Merry Roberson, Jeanie Sabbagha, Elizabeth Steed, Bill Steele, Kerrie Taylor, Lellie Ward and Wanda Wood

District 5 Board Member ~ Ben Doyle, manager of Seabrook Island Equestrian Center was unanimously elected to the open District Five Board Member position.

NETC ~ Our next major event will be the National Equestrian Trails Conference. The Conference web site address is <http://netc2013.com/>. This link is also available from our web site.

Budget/Treasurer Reports ~ The 2013 Expo had a net profit of \$6,843.11. The 2013 Treasurer's Report indicates an Available Funds balance of \$24,357.60 with a Scholarship Fund Balance of \$7,737.70. The 2013 Budget projects a year-end balance of \$19,644.13. The 2013 budget was approved.

Marsh Tacky Drawing ~ Our legal counsel is reviewing the appropriateness of advertising the Marsh Tacky Drawing on our web site, publicly or on Face Book

Taste of SC ~ Due to a legislative furlough, the Taste of SC was cancelled.

Expo 2014 ~ Wanda Wood informed the council of all current plans for Expo 2014. A motion was made and approved to host a poster/program contest for Expo 2014. A motion was made and approved for Lellie Ward to present ad specifications for the Expo 2014 program.

State Fair FFA Judging ~ Tommy Doyle will be the SCHC Representative judging the FFA competition during the SC State Fair held October 9 – 20, 2013.

The Golden Thread ~ A Vision Statement from Carl Cartwright was reviewed with a suggestion to change the word "child" in the last line to "person". It was recommended that a committee be formed to establish a Vision for SCHC.

Google Ads ~ Jeannie Sabbagha presented Google AdWords Grant Program information and requested help with this project.

Fall Trail Ride ~ SCHC needs a chair for the Fall Trail Ride. Bill Steele will follow up with this by email.

American Horse Council ~ A motion made and approved for Tommy Doyle to represent the SCHC at the American Horse Council meeting in June.

Sparkleberry Country Fair ~ Adam Eichelberger announced that the 2013 Sparkleberry Country Fair would be held on April 26 at the [Clemson University Sandhill Research and Education Center](#) (900 Clemson Road, Columbia, SC) on the corner of Clemson and Two Notch Road.

Next Meeting ~ Bill Steele will send out information via email to notify us of our next meeting time and date.