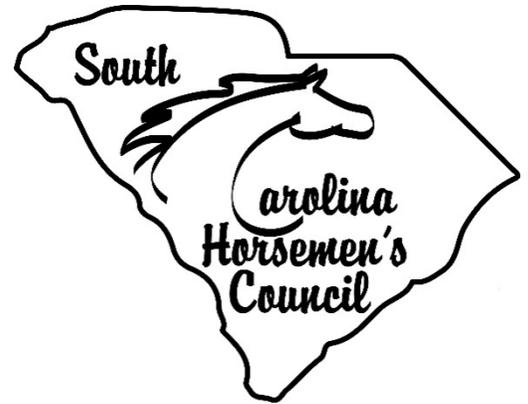


SCHC 2016 June Meeting

**SATURDAY, JUNE 11, 2016
CROFT STATE PARK
CROFT, SC**



Attendees: Wanda Wood, Jackie Twigg, Mark McCarter, Mike Kinsey, Randy Creamer, Lisa Zapillo, Bill Steele, Carl Cartwright, Merry Roberson, Donna Patterson, Kenny Mullis.

Absent: Wendy Manos, Kathy Fisher, Adam Eichelberger, Lellie Ward, Pam Worthy, Gary Biggerstaff, Elizabeth Steed, Ben Doyle, Billy Joe Williamson, Kerrie Jane Taylor, Pam Sheaf

Meeting called to order at 3:15

Wanda opened the meeting in prayer.

Treasurer - Donna went over the Treasurer's Report. Donna also said that the deposit has been paid for the 2017 Expo.

Expo Committee - Carl stated that the date available was April 1st. He is working with Hollywood horses Productions to be a headliner but it we would have to commit to 2018 with them. They have to be booked two years in advance. Other Headliner options were suggested. JD Wilson does trick riding. It was suggested to do mounted shooting but to make it like the 2015 Expo. Lisa asked if the headliner is free or paid. Carl stated that Wanda has a company that will cover a reasonable fee for the headliner. Merry suggested having a morning and afternoon session for the headliner. Merry also suggested using Pirelli as a headliner. Wanda suggested Chris Cox. Lisa said that we have a responsibility to promote a good equine person. Kenny suggested Joe Walker. Wanda also suggested Tommy Garland and Michael Lyons. Wanda ask the EXPO committee to review the potential Headliners and then get back to the board.

Carl said that we need to use the Arena's potential to the maximum.

It was asked if we plan to have a trail ride after the Expo on Sunday. Wanda suggested that we do but to ensure its success we need to promote it better. Carl asked Mark if the Mounted Patrol would be interested in introducing the colors at the beginning of the Expo for 2017. Merry asked about re-enactors to come for the Expo. Wanda stated that they had not been returning calls. She suggested that this might be a busy time for them. Carl mentioned charging for the ride and also possibly having an obstacle course with Mike after the Expo. Donna reminded everyone that we do not have the arena on Sunday after the Expo. Wanda asked for the committee to get back to look over all the information and then to get back to the board with final information.

Mike suggested that we make sure we are providing what people are wanting. Carl suggested that we provide a trail ride group with a couple of experts. Mike said that that sounds good however he is not seen most be successful. Some ideas for the trail ride groups were: Compass Navigation, Poker Run, Endurance, Time Competition, Seek & Find Ride. Donna suggested that the Trail Committee take the lead regarding the trail ride groups. Lisa suggested whatever we do we charge for that. It was also suggested that we could have drawings/raffles/baskets for the event. Donna stated that that was a profit maker for a previous event that she has been a part of. The only stipulation is that as a non-profit we will need to register it with the state.

Membership - Wanda shared that we are still getting members even now.

Electronics committee - Wanda shared new information regarding the Trail Booklets. Rhonda with Parks and Recreation spoke with Wanda in regards to the trail booklets. They are currently preparing to update their website and have funding in place to help with that update. SCHC has the potential to be a part of that. If we choose to partner with them we will not be able to charge for the trail booklets. Donna asked who is composing the booklet. Wanda stated that she has the template for it. Rhonda asked that the booklets be done in color. Mark said that we do need to update the trails he is going to contact Shay to see if he has updated his files/maps. Wanda stated that this could be a huge networking opportunity. Wanda also said that Jim Edwards has some of the GPS units. Donna is also going to talk to Butch who also has some. Randy said that he has seen that some trail updates are not as good as previous years. Donna is going to talk to Butch and find out what brand the units he has are. This will allow us to determine the compatibility to Software.

Beach Ride - Wanda shared new information. Sarah has said that she would be willing to go advertise with us she would ensure that we had front-row in the vendor section for \$175. Mike made a motion we get this booth spot. Mark seconded it. 11 voted yes. Wanda said that we will organize this.

Newsletter - Wanda suggested that we use some of the space to share our board membership two members quote get to know your board quotes. To be shared would be our goals, interest, etcetera.

Member links -Wanda asked if we should leave them on the website. Previously it was done at a \$25 charge. It was suggested that we go to associations and ask if they would like to be a sponsor on our website. Some examples of associations would be the Farrier Association, Veterinarian Association, Equine Dental Association and Saddle Clubs. Mike suggested that we add the farrier and vet in our bios for the newsletter Lisa said she thought we should ask those Ferrier invent before putting them in our bio. Carl stated that he had two concerns in regards to adding them. 1 it needs to be written such that it states we are not endorsing them. 2 Carl said that in his area it is a political dogfight for business so we need to be careful on how we promote others. Mike stated that we should just state it is not an endorsement just currently using this Farrier and this vet. Wanda said the bio's are due June 14th. It was suggested that possibly we should list all

within the district. Lisa said this would be a very large endeavor to list all. Donna suggested that any farrier or vets we have as members should be allowed to have a link on our page.

Bill made a motion that we leave the members on the website. Lisa seconded it. All voted yes.

Wanda said that she will get a letter to give to Vets & Farriers to acquire the needed information to put their link on our page.

Carl asked if we wanted to list them as individuals or in a state list.

Mark made a motion that only members are listed. Merry seconded it. All voted yes.

Meeting Location Changes - Wanda shared that Adam has left Clemson to go to private practice in Ninety-Six. Meeting locations were discussed. It was agreed that restaurants are okay sometimes but not all the time. Kenny said that Blythewood is still middle area and his church has a social hall we might be able to use.

Education - Randy shared that the legal portion is now done. Now he can start putting it together. This will be done as office seminars. The teachers are still undecided at this point. Lisa suggested we figure out how to maintain continuity in the training. Randy said that the training will be on-going. Merry volunteered to help him if needed.

District 1

Merry shared that they went to a Horse Play in May. It was very well received.

Wanda suggested that we look into doing something like this in other districts.

New Business:

Lisa suggested we form a fundraising committee. Their priority would be to bring in more money to the council. Lisa stated that the new committee would be able to promote correctly so that the raffles would be profitable. Carl agreed that we need this committee but he pointed out that we are already struggling to fill the committees we already have in place.

Mike suggested that we do some research before we invest.

Additional Trail Booklet Discussion:

Mark suggested that we look at vendors to be in the Trail Booklet. Wanda will verify that can be done. Wanda stated that coupons in the back was also a great way to cover production cost.

Council Shirts:

Lisa presented her findings.

There were several choices and options available. Lisa brought shirt examples with her.

The shirts with all the costs involved were to range between \$30 to \$60 per shirt. we would also be looking at a digitize charge unless we could provide that file for them. Wanda said that she thought we could provide it.

Carl said that we needed to narrow down the options for consistency purposes. Carl said that it was important for the board to have the same shirt.

Carl made a motion that a member of the Executive Committee set up the standard for the shirts. (i.e. logo placement and name).

Wanda asked Mark about where he got his shirt and where it was embroidered. Mark said that his shirt is a double wick shirt and he purchased it from a company in Rock Hill. They did the embroidery there. Lisa asked Mark to take over the Council shirt project.

NTEC - Wanda shared that there is an opportunity to send 3 members but we actually have 4 that would like to go.

Merry made a motion that SCHC cover the fee for the 4th member to go. Donna seconded it. All voted yes.

Motion made to adjourn. Mark seconded it. All voted yes.