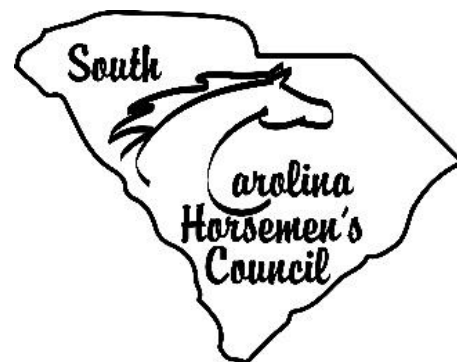


SCHC 2017 PLANNING MEETING

SATURDAY June 24, 2017
Sandhill Research and Education Center
10:00 a.m. – 4:00 p.m.



Present: Wanda Wood, Bill Steele, Randy Creamer, Kerrie Taylor, Cassie Wycoff, Carl Cartwright

Absent: Mike Kinsey, Donna Paterson, Merry Roberson, Gary Biggerstaff, Adam Eichelberger, Kendra Carter, Kenny Mullis, Mark McCarter, Tamara Brown, Ben Doyle, Wendy Manos, Pamela Worthy,

Wanda Wood welcomed everyone to the meeting.

Wanda gave history of SCHC. SCHC is a non-profit. All board members do this on our time, and money. Not to make money off it. We are to Connect, Communicate, and Educate.

Carl Cartwright talked about the function roles of the board. How things have changed. How to work with what we have. Went over guidelines for **Effective Committees**. Operation Codes for Committees. We need to learn better how to ask for help and to budget. Need to learn how all these works in the Attributes of an Effective Committee.

- Believe in and respect democratic values. We have board members who are not working as a group and we have to go with the majority. Work as a team rather than as an individual.
- We need to be more careful on who is voted in.

Roberts Rule Cheat Sheet

Page 2 Procedure for Handling a Main Motion. The main thing is listening to others.

There are 5 Stages of a TEAM

1. Forming – bringing in new people
2. Storming – working as a team
3. Norming-pecking order
4. Performing-hitting our goal
5. Adjoining – team member resigns / rolls off. No one last forever.

Focus Areas

Carl Cartwright – Look for the companies that work with us for sponsorships and support. Need higher membership and board members. Wanda shared about in-kind sponsors. They are needed but we need to be careful on how many we allow.

Randy Creamer- spoke about how some new members didn't get their membership cards for weeks and how that looked. Wanda said we now have a new membership person who gets them out quickly.

Wanda Wood -Expo We made a profit despite the attendance. Wanda will send board an Expo profit and loss from 2008-2017. It was discussed that any event needs to be promoted per district.

Randy Creamer – spoke on the 96 trails meeting he and Mike attended. There was talk of shorten some of the trails because of an Indian dig. Working on keeping it clean, making ties so riders can stop and enjoy historical sites. Working on getting better parking. Wanda said trail rides could be used as an outreach to get SCHC in the public. Randy asked if there was a budget to set up a table / booth at events. There is a budget for each district. Randy asked if we could send information to just one district. We can though mail Chimp.

Carl Cartwright talked about being careful not to over extend ourselves on committees. Wanda expressed committees need to do what they are designed to do then report back to the board. Carl stated the importance of public relations with others.

Committees

Wanda Wood talked about the need to build our equine voice. We have around 200 members. Think about how many people they know. We need to be networking with organizations, associations, groups, farms, clubs. We need to write a letter telling them about SCHC.

We have sold over 60 liability signs in the past 6 months.

Electronics Media - We discussed the need to better show links on our website. We could try to find a college student to help with this.

Finance Committee- Keep it to the budget!

Horse Welfare Committee: Wanda & Carl the need to create informational material for end of life pamphlet or brochure. Educating people on options and ways to get rid of horses. Educate on legal and ethical way to put down equine. Knowing when it is time the signs to look for, etc. The horse welfare and education committees will create this. This will need to be approved by Adam and Jennifer.

Annual Meeting - is set for Feb 3, 2018. Wanda will see if we can get the Lake House again.

Expo - not do an expo in 2018. Work on doing an event per district. Suggestion of doing a carriage clinic in the low country. Bring in a big-name person and have them do 3 clinics over the state. Upper, middle, lower. Carl said he would write a letter to groups to let them know about the events.

Wanda Wood - Education / Youth Committee makes up the biggest part of our non-profit status. Wanda read a letter from Kristen Vernon about the 4-H and FFA. Wanda would like to see SCHC more involved with them. Carl requested to be a judge this year for the scholarship. He asked about how our scholarship was set up. We talked about doing more at the Scholarship show this year.

Trails Committee- Hold a trail ride in the fall for Log-a-load fundraiser for a Children's Hospital. Wanda shared how Levin Children's Hospital had helped her family.

It was discussed about holding a board of directors a ride with a strategic planning meeting for 2018 in Sept. or Nov.

Legislative Committee Carl Cartwright – spoke about letting legislators know what we do and what we need. Wanda said that is why we go to the SC Taste.

Membership Committee- it was discussed about partnering with other equine clubs / groups to allowing them to join SCHC at a discounted fee. We talked about possibly picking 5 groups example SC AQHA, APHA, etc.

Carl Cartwright ended with Policies of President in Policies and Procedures. He stated that not every decision has to go before the board or needs board approval. Reference By-Laws 4.1 Voting on, 6.1 General and 6.5 -6.8 officers.

Next meeting July 24th Go to Meeting. We will try to always have a computer at meetings so those who can't attend may join online.

HANDOUTS

Guidelines for Effective Committees (3 pages)

Roberts Rules Cheat Sheet (5 pages)

SET 2017-2018 STRATEGIC OBJECTIVES

SCHC Representation at Equine Events

Membership drive

Each District hold an Event

Hold an Annual Meeting

Reorganize Committees be active!

SC Horsemen's Council Mission Statement

The South Carolina Horsemen's Council is organized as a non-stock, non-profit 501c (3) corporation. Its primary purpose is to provide information and expertise about activities and issues which impact the common interests of the SC equine community and related industry without monetary gain or profit to its members or to any private individual. Through education, communication, and advocacy the Council strives to favorably represent the views of the equine community to the general public, the media, government agencies, and elected officials. The Council encourages related research, disseminates information, and generally supports the common interests of the equine community and all segments thereof.

Key Missions

UNITE all those interested in the SC equine community to promote the common interest of the equine industry.

REPRESENT the views of members on issues affecting the equine community in SC.

EDUCATE members, policy makers and the general public by hosting events such as expos, clinics, seminars, trade shows, and conferences.

INFORM members and others through publications such as the SCHC website and a quarterly newsletter.

PARTNER with others in the community through participation activities such as disaster preparedness plans and sponsoring youth scholarship programs.

PROMOTE the common interests of the equine community and the industry it creates.

Action Items (Status of previous and repeat of current)

| Action Item | Assigned | Assigned | Target | Status |
|--|---------------------------|-----------------|---------------|---------------|
| Feed Promotion bill | SCHC Board | 2009 | | completion |
| District event | SCHC Board | 6-24-17 | | |
| Load a Log Trail Ride | SCHC Board | 6-24-17 | Fall | |
| End of Life / Guidelines for Euthanize | Horse welfare / Education | 6-24-17 | ASAP | |
| Membership drive | Membership committee | 6-24-17 | Sept | |
| Board trial ride Strategic meeting | SCHC Board | 6-24-17 | Sept / Nov | |
| Horse Person of the Year | District #4 | 6-24-17 | Nov | |
| Website | Electronics committee | 6-24-17 | ASAP | |
| Provide Club affiliations for links on website | SCHC Board | 2017 | ASAP | |