

SCHC August 13, 2007 Meeting
Monthly Meeting
6:30 pm

Dan Ramage Center
Bluff Rd
Cola, SC

Board Members Present: Interim President Carol Deacon, Cecil Watkins, Ellen Hutto, Tim Sigmon, Jim Edwards, Kaye Watkins, Mary Quarles, Donna Patterson.

Guests: Debra Garris, Mary Ellen Tobias; Equine Specialist to the Ag Dept., Merry Worsham; Circle M Events Coordinator of Pelzer, SC, Steve Roberson, President Wateree Cutting Horse Assoc. Greenville, SC, Bill Steele; Director of Anne Close Greenway, Rock Hill, SC.

Interim President, Carol Deacon, presided over the meeting. She opened with introductions of members and guests. The opening prayer was led by Jim Edwards.

Minutes of last meeting were approved by motion of Tim Sigmon and 2nd by Ellen Hutto.

Carol Deacon announced that anything regarding a newsletter should move temporarily to Cecil until Anthony Dyches returns. Anthony is currently limited in what he can do due to the illness of a family member.

Carol gave an overview of priorities as she saw it for the Council.

- She raised the question if we should move our board meetings around the state? We could possibly hold future meetings in other areas of the state to rotate the driving impact on board members.
- Improve Administration Process: Much has been done already. The closing of the office is saving us money. We are no longer paying an employee to be in the office. We are delegating responsibilities to other board members. We have learned that there was very little communications to the HQ office by phone, email, or letter.
- Finances: We are making strides in regaining financial stability by better understanding and getting control of our expenditures.
- Improve Communications: A letter and general information has been sent to members and the media on recent changes and restructuring plans. A newsletter is in the works. The website has been updated and is being maintained in a more current manner.
- We need to seek input: We could possibly include a survey in one of the upcoming newsletters and on the website.
- Changes in the election process: We have a proposed procedure for getting input from members and placing nominees in the newsletter prior to the annual meeting in order to make them known to members prior to the elections.
- Annual Meeting: Ellen Hutto, Chairman of this event, is coordinating with Circle M's Event Coordinator, Merry Worsham, along with other board members to get the meeting and Expo planned.

- SETC 2008: A planning team has been organized and meeting monthly to make this event one that South Carolina's can be proud of. Chairman Jim Edwards is leading the efforts of the Planning Team and making excellent progress.
- Annual Trail Ride: Due to conflicting schedules with other rides and lack of alternative dates with Cooper Black, the 2007 SCHC trail ride will be postponed to a future date in 2008.
- We need to maintain involvement with the members, public, and legislature to stay on top of the news, needs, and desires of the horse industry in South Carolina.

Scholarship Fund: SCHC has endorsed a \$500.00 scholarship to be awarded at the State Fair in October 2007. This \$500.00 is paired with an additional \$1000.00 to be awarded by the Farm Bureau. Mary Ellen Tobias offered to send the information to Carol Deacon she has on the scholarship information concerning the State Fair and 4-H.

The SCHC board will be appointing a committee to handle future scholarship needs.

Newsletter: Cecil Watkins is putting together a newsletter. Plans are to send it out by August 20th. He requested anyone having any information to go into the publication, to please send it to him.

Website: Mike Winburn is the SCHC web master. Cecil Watkins has been in contact with Mike on the maintaining of information to the website. Mike is working hard to stay abreast of the changes and occasionally do a little work for his own business as well. We are deeply indebted to Mike for taking this over. The monthly meeting minutes will be posted to the website in the future for members to view. Should you need anything posted to the website or notice anything that may need to be addressed please contact Cecil.

Sponsorship Packet: Ellen Hutto has developed a new sponsorship packet, which she handed out at the meeting. There were a few suggestions made which she will take into consideration and reformat the proposal to be presented at the next meeting.

Steve Roberson gave us info on the "South Eastern Chatter". It is booklet of sponsors and advertisers that informs the Cutting Horse participants each month where their events are held. Judy Boozer handles this; Carol Deacon will contact her for more information. This might be something of interest to the SCHC.

Membership: Mary Quarles was ecstatic to report that she had two new memberships this past month. She sent the new members a notice of membership and made up cards for them. She gave the check to Treasurer Donna Patterson and a report to Carol Deacon. She is getting in the groove on coordinating membership records.

SETC: Chairman Jim Edwards gave a report on the 2007 SETC meeting held in Knoxville, TN. SCHC Board members attending the meeting along with Jim, were Cecil & Kaye Watkins. Others from South Carolina and members of the Planning Team were Bill Steele, Phil Macchia, Alice Riddle, Wendy Jackson, Chris Prindle and Butch Kennedy. Jim stressed the importance of obtaining additional funding and work assistance from the board members and others. Any assistance is greatly appreciated. Please contact Jim if you think you can help in some capacity.

Legislation: Tim Sigmon stated that David Branham of the Farm Bureau indicated he would be getting their Equine Committee together to see if they want to discuss the Equine Promotion Bill. Tim attended a local Farm Bureau meeting where the Promotion Bill was on the agenda, but was not mentioned. He

requested that any board members who are Farm Bureau members attend their local meetings to see what their districts have to say.

Mary Ellen Tobias, Merry Worsham and Debbie Garris, had some comments on the Promotion Bill. The SCHC board did not have time to give this much attention at the meeting tonight.

Treasurer's Report: Treasurer Donna Patterson gave a report on the status of the council's accounts. She will be making some changes to the accounts that will be helpful in the future. She reported a balance of \$ in our general checking account.

New Business: Cecil Watkins nominated Bill Steele to the board as a Director At Large on the SCHC Board of Directors. Jim Edwards seconded, and the board unanimously approved Bill as a member of the board for the remainder of the 2007 term.

Respectfully submitted,

Kaye Watkins
Secretary

Action Items August 13, 2007

| Action | Assigned to | Date Assigned | Target Date | Status |
|--|---|----------------------|--------------------|---------------|
| Finalize Newsletter | Cecil | 8/13/07 | 8/20/07 | |
| Newsletter Copies & mailing | Cecil 100 Donna 75 Ellen 50 Carol 50 | 8/13/07 | 8/22/07 | |
| Update Sponsorship levels benefits & send to Board | Ellen | 8/13/07 | 8/27/07 | |
| Contact Judy Boozer | Carol | 8/13/07 | 8/27/07 | |
| Info From Ag Dept | Carol | 8/13/07 | 8/27/07 | |
| Flyers for Annual Mtg & Expo | Ivory | 8/13/07 | 9/10/07 | |
| Recommend members for Scholarship Committee | Carol | 8/13/07 | 9/10/07 | |
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