

**SC Horsemen's Council  
Board of Directors Meeting Minutes  
December 10, 2007  
Dan Ramage Center**

**Present:** Dee Cross, Carol Deacon, Cecil Watkins, Tim Sigmon, Ivory Johnson, Mary Quarles, Kaye Watkins, John Conner

**Guests:** Katherine Leventis, Am. Heart Assoc. Corp. Relations, Larry Westfall, SCEPF Vice Chairman, Mary Ellen Tobias, SC Ag Dept.

**Absent:** Anthony Dyches, Juanita Ardis, Hayward Simmons, Donna Patterson, Bill Steele, Ellen Hutto, Jamie Roberts, Jim Edwards

Meeting called to order by President Carol Deacon. Cecil Watkins opened with prayer.

Reviewed Nov. minutes. Accepted as presented. Action Items reviewed and updated.

Financial Report was give by Carol Deacon in the absence of Treasurer Donna Patterson. November was another good month. Dues and sales of liability signs and t-shirts have increased revenues. Upcoming expenses will be Expo flyers and the Holiday issue of the Newsletter.

President Carol Deacon requested permission to order more liability signs. Board gave the go ahead, with the correction of address on new order.

**Newsletter:** Should be printed and mailed out. Some communications snafu's with the print shop, but with a little luck all is well. We are still interested in anyone who would be willing to take this task on: the writing, planning, printing, etc of the newsletter. Please contact Cecil Watkins if **anyone** is interested.

**Scholarship:** Carol Deacon made a suggestion to increase the amount of the scholarship give at the annual state fair. Cecil Watkins moved to give \$1200.00 scholarship to winner at the 2008 State Fair. 2<sup>nd</sup> by Tim Sigmon, motion carried.

**Nominations:** Cecil Watkins presented and motioned that the following be appointed for the following positions:

Vice President Governmental Affairs: Tim Sigmon

Vice President External Affairs: Jim Edwards

Motion was seconded by Kaye Watkins and the motion carried.

Karen Leventis guest speaker: Karen is the American Heart Association Director, Corporate Relation Mid-Atlantic Affiliate. She was very instrumental in making the Beach Ride a huge success. She opened up new avenues and is requesting more help with the 2008 ride. They had approximately 1400 horses. The Heart Ride takes place at Lakewood Campground. Karen in a former horse owner, and has presently joined the Horsemen's Council as a member.

Larry Westfall guest Speaker: Larry in now Vice-chairman of the South Carolina Equine Promotion Foundation. This foundation is proposing a South Carolina Equine Center to be located in Camden, South Carolina. This Center will be focused mainly toward equine use. It will be planned for comfort

and user-friendliness for the equine and human user on 140 acres. SCEPF is recommending state supported, state funded, but not run by the state.

SC Dept of Ag: Mary Ellen Tobias handed out a letter on the Promotion Bill, which has been signed by Hugh Weathers - Commissioner of Ag, David Winkles – Farm Bureau President, and Carol Deacon, President SCHC, along with the different versions of the bill and status information attached. Mary Ellen has suggested that each of us contact our House of Rep members and Senators to get them to co-sponsor the bill that is 4305.

New action items were reviewed. Please contact Kaye as you complete them.

January 11, 2008, 10:30 am, Watkins Farm, Hartsville, SC site of meeting on Strategic Planning. Cecil will send directions to everyone.

Merry Christmas & Happy New Year!

Respectfully submitted,  
Kaye Watkins  
SCHC Secretary

**Action Items Nov. 12, 2007**

<b>Action</b>	<b>Assigned to</b>	<b>Date Assigned</b>	<b>Target Date</b>	<b>Status</b>
Finalize Aug Newsletter	Cecil	8/13/07	8/20/07	Completed
Newsletter Copies & mailing	Cecil 100 Donna 75 Ellen 50 Carol 50	8/13/07	8/22/07	Completed
Update Sponsorship levels benefits & send to Board	Ellen	8/13/07	8/27/07	Carry Forward
Contact Judy Boozer	Carol	8/13/07	8/27/07	Completed
Info From Ag Dept	Carol	8/13/07	8/27/07	Done
Flyers for Annual Mtg & Expo	Ivory	8/13/07	9/10/07	Done
Recommend members for Scholarship Committee	Carol	8/13/07	9/10/07	Completed
Contact Bobby Long	Tim/Jim	9/10/07	10/08/07	Completed
Each District Person is to contact 2 people, about round table discussion, AQHA, SCDA, etc	ALL	9/10/07	10/08/07	<b>Carry Forward</b> – Cecil contacted club in Chesterfield County
USPO/Bulk Rate Qualify	Jamie	9/10/07	10/08/07	Completed
Budget for next Newsletter	Cecil	09/10/07	10/08/07	Completed
By Law Changes on membership/next Newsletter	Cecil	09/10/07	11/15/07	Completed
3 alternatives on what SCHC can offer on memberships & campaign	Mary	09/10/07	10/08/07	<b>Carry forward</b>
Contact Lloyd Baxley	Carol	09/10/07	10/08/07	Completed
Scholarship Recommendation & moving forward	Jim Kaye	09/10/07	10/08/07	Completed
By Law Changes	Mary, Carol, Cecil, Ivory	09/10/07	????	Completed
EXPO, contact folks for help, get meeting scheduled	Ellen	09/10/07	10/08/07	<b>On-going</b>
SETC plans	Planning Committee	09/10/07		<b>On-going</b>
Recommend candidates for offices to the Nominating Committee	Board members	10/08/07	10/26/07	Done
Send recommendations on sponsorships to board	Ellen	10/08/07	11/12/07	Completed

<b>Action</b>	<b>Assigned to</b>	<b>Date Assigned</b>	<b>Target Date</b>	<b>Status</b>
Update the membership renewal form	Mary Quarles	10/08/07	11/12/07	Completed
Communicate with the members of the By-Laws committee on how to proceed	Carol Deacon	10/08/07	11/12/07	Completed
Send information to Cecil for developing the next newsletter.	Board members	10/08/07	11/12/07	Completed
Expo meeting Airport Lizards Thicket Nov 27, 2007, 6:30 PM.	Ellen Hutto	11/12/07	11/27/07	Done
Check on someone who might make up a membership flyer or brochure for us.	Carol Deacon	11/12/07	12/10/07	Done
Contact someone who might write the newsletter and also a graphics person	Bill Steele	11/12/07	12/10/07	<b>Carry Forward</b>
Strategic planning meeting date options to be chosen and sent to members	Carol Deacon	11/12/07	12/10/07	Done
Nominating committee to get nominations far enough along to publish in Nov newsletter	Cecil Watkins	11/12/07	12/10/07	Done
<u>Publish Newsletter</u>	<u>Cecil Watkins</u>	<u>11/12/07</u>	<u>11/26/07</u>	<u>Done</u>
Disconnect Phone	Carol D	12/10/07	12/10/07	
Mary Ellen Send files to Carol	MET	12/10/07	1/11/08	
Jan 11, 2008 Strategic Meeting	All	12/10/07	1/11/08	
New Liability Signs Ordered	Carol Deacon	12/10/07	1/11/08	
Updated membership files to Carol & Cecil	Mary Quarles	12/10/07	12/14/07	
Send Mary Ellen Tobias CU print shop address	Cecil Watkins	12/10/07	12/14/07	Done
Vendor info to Larry Westfall	Ellen Hutto	12/10/07	12/11/07	Done
Candidates from Horry County to Cecil Watkins	ALL	12/10/07	1/11/08	
SETC Info to Karen Leventis	Kaye Watkins	12/10/07	12/18/08	Done
Used Tack/Expo Scholarship	ALL	12/10/08	11/03/08	
Contact your House Rep. & Senators to co-sponsor	ALL	12/10/07	1/11/08	

Promotion Bill				
Silent Auction Items	ALL	12/10/08	11/11/08	
Press-release & Flyer to MET	Cecil Watkins	12/10/07	12/11/08	Done
Expo/Vendor info to Darley Newman	Carol Deacon	12/10/08	12/14/08	
Attend Am. Horse Council Meeting June 08	ALL/Someone	12//10/07		
Send Expo Info To Marsh Tacky folks to join us	Carol Deacon	12/10/07	12/14/07	
Press Release to ALL media In your area Cecil Watkins to send to All members GET THIS OUT Jan 3, 2008	Cecil Watkins & ALL	12/10/07	12/14/07	Done

Red December Action Items