

# SCHC Strategic Planning Meeting

March 1, 2014

9:00 am

Clemson Diagnostic Lab

## Attendees:

Carl Cartwright, Ben Doyle, Dr. Adam Eichelberger, Kathy Fisher, Mike Kinsey, Wendy Manos, Betty Rankin, Susan Sorenyi-Sander, Bill Steele, Kerrie Jane Taylor, Lellie Ward, Wanda Wood and Lisa Zappolo

The March 1, 2014 SCHS **Strategic Planning Meeting** was called to order by Bill Steele. The attendees introduced themselves and what part of the state they were from. Bill Steele offered an opening prayer.

**Meeting Roles:** Timekeeper – Dr. Adam Eichelberger; Gatekeeper – Lellie Ward; Coach – Carl Cartwright

David Grant could not attend but sent the following statement:

Because of the Horse

Never in my wildest dreams could I have ever imagined.

Upon this noble steeds mighty back, the course I took because of the horse.

Many a trail I did ride in life so full of trials and strife.

Seeking fame and fortune and things of legends.

But the answer was right there in front of me on the back of the mighty horse.

Seasons come and seasons go in the life of the frail being called me – just a man.

Not many troubles can I avoid all I can do is stay the course.

When the storms of life come down so sudden and unexpected.

Where other than the Lord can I turn

Of course it is upon the back of the mighty horse.

Upon his strong back did this country grow

Many a honor his way did man bestow.

When I make my last ride when my life has run its course.

Could I be so blessed that I could one last time spend my last hours on the back of the mighty horse.

Good morning council members, sorry I could not make it. When you read this, I will be charging the field with Hampton's Legion at Broxton Bridge. Folks, I encourage us all to look at the big picture this 2014 – the Year of the Horse. Let's make it the best year ever for the Council. It is all about the horse and horse folks in our great state of South Carolina.

A **History & Achievements of the SCHC** was presented by Bill Steele.

A **Background** for the **Planning Session** was presented by Betty Rankin.

The following items were distributed, reviewed and discussed:

The South Carolina Horsemen's Council (SCHC) Code of Business Conduct and Ethics

Compliance Certification

SC Horsemen's Council Organization

2014 Executive Planning Guide

The SC Horsemen's Council Board of Directors Position Descriptions ~ Suggestion to review the role of the Equine Representative

SCHC Committees (draft) ~ mandated committees: Finance, Finance Audit, Horse Welfare and Nominating ~ Motion made and passed to move the Youth Committee under the Education Committee. ~ Mike Kinsey, Kathy Fisher and Kerrie Jane Taylor are on the Trail Committee.

SC Horsemen's Council Financial Procedures

The SCHC and 501c3 Background Information

SCHC and 501c3

South Carolina Horsemen's Council – Proposed Expense Approval Authority ~ Board Members should keep receipts for any items purchased for SCHC. Anything a member is not reimbursed for may be claimed on their individual income taxes.

Motion made and approved for Wanda Wood to become the **Membership and Media/Web Site** chairman for SCHC.

The **SCHC website** will be revamped and we are partnering with a new host.

Marsha Hewitt provided an update on **SCDA activities** for the meeting which was provided to all attendees.

\*Wanda Wood has a **storage facility** for SCHC items. It is located near York, SC.

Motion made and approved for Betty Rankin to become **SCHC Historian**. It is hoped this will provide a guideline for *tomorrow's* Board Members while explaining decisions made *yesterday* and *today*.

\*A plaque will be presented to **Jeanie Sabbagha** to thank her for the time, talent and service she has given to the Council.

\* A suggestion was made to have a committee formed to review moving the location of the **Expo**. This decision will be made by the 2016 Expo Committee.

Wanda Wood reported on the **2014 Expo**. A breakdown of attendees by zip code indicates an attendance of just under 600 people.

Handouts: 2014 Planning Session Background; Achievements and History of the SCHC (revised February 2014); THE SOUTH CAROLINA HORSEMEN'S COUNCIL (SCHC) CODE OF BUSINESS CONDUCT AND ETHICS (We may not share our membership list nor use it for personal gain); Compliance Certification (including disclosures); Meeting Roles; SC Horsemen's Council Organization; BY-LAWS OF THE SOUTH CAROLINA HORSEMEN'S COUNCIL; SC Horsemen's Council Officers & Directors 2014; 2014 EXECUTIVE PLANNING GUIDE; The SC Horsemen's Council Expo Sire Requirements for Second Saturday in February (site considerations only); The SC Horsemen's Council Board of Directors Position Descriptions (page 3, Annual Meeting and Expo Committee – delete ... Coordinate with Sponsorship Committee Chair, Horse Person of Year Award; Scholarship Coordinator and Electronic Media Specialist ~ Page 5, Horse Person of the Year – Nominees may be from any district. Membership Committee – Wanda Wood, Chair; Ben Doyle, member; Committee (DRAFT); SC Horsemen's Council Financial Procedures May 15, 2009; The SCHC and 501c3 Background Information; SCHC and 501c3...; South Carolina Horsemen's Council – Proposed Expense Approval Authority; SC Department of Agriculture update (SC State Fair – October 8 – 17, 2014); 2014 EXPO Zip Codes; Many Horsemen "Shared Our Passion" at the 2014 SC Horsemen's Council Expo;

Respectfully Submitted

Wendy Manos