

**SC Horsemen's Council
Board of Directors Meeting Minutes
November 12, 2007
Dan Ramage Center**

Present: President Carol Deacon, Bill Steele, Jim Edwards, Ellen Hutto, Tim Sigmon, Kaye Watkins, Cecil Watkins, and Jamie Roberts.

Absent: Donna Patterson, Mary Quarles, Anthony Dyches, Lloyd Baxley, John Conner, Rebecca Housley, and Ivory Johnson.

Guests: Ed Hutto, Dee Cross, Hayward Simmons, Juanita Ardis and Skip Ardis.

Meeting Called to order by President Deacon. Bill Steele open with prayer.

New Board Members: Cecil Watkins said we had been searching for more good Board members. These members are needed to fill Director positions. Several prospective new board members were present and additional names were provided who could not attend tonight.

A motion was made by Cecil Watkins to accept Juanita Ardis as District 3 Director, Dee Cross - Director at Large, and Hayward Simmons - Director at Large. Kaye Watkins seconded and the motion passed. Additional prospects were mentioned as follows: Terry Boger - District 1 Director or at Large, Bob Simpson - Director at Large, and Bobby Long - District 5 Director. These will be considered at a future meeting. Board members were urged to continue to seek out good candidates for Director positions.

Treasurer Report: Give by President Deacon in the absence of Donna Patterson, Treasurer. Carol was happy to report we are in the black.

Recruitment of new members: It was stated that we need to find ways to entice people to join the SCHC. Many suggestions were made, points systems, kudos of stickers, pens, membership cards, discounts, etc.

Newsletter: Cecil Watkins is aiming for November 26, 2007. Requested any info be sent so that he may get it printed. Clemson will be printing and mailing this edition, thanks to board member, Jamie Roberts.

Scholarship: Jim Edwards has re-written the requirements for consideration for a SCHC scholarship. The committee will review and make some final decisions for application.

Nomination Committee: Cecil reported changes in the election process. He suggested that everyone serving on the board will be on the ballot. He thinks we should all be placed up for election or re-election regardless of how much longer we may have on our term. Given the stigma around last year's elections and the many changes this Board is making, we need the membership to voice their support for these changes. Cecil will have the

ballots made up for the annual meeting and will notify members in advance who the candidates are. They will be published in the November newsletter. Any SCHC member can make recommendations to the Nominating Committee for candidates to office. We will need to fill the three Vice President positions to provide for bringing on more Directors. We have two appointments that need to be made and voted on by the board, and the third position must be voted on by the membership. They are VP Governmental Affairs which will work with the legislative committee; VP Administration, which will work with administrative committees & activities such as newsletter, web site, membership, etc.; VP External Activities, who will work with committees & activities on trails, SETC, shows, Expo (all external events). Cecil asked that any current Board members that would be interested in filling these positions to let him know, otherwise the Nominating Committee will make recommendations.

By Laws: The by-laws committee met and made a few recommendations for changes. See the handout or email Cecil sent out. Please review and contact him for any suggestions. A motion was made by Cecil Watkins to accept changes in by laws and to vote on them at the annual meeting in February. Ellen Hutto seconded motion, and the motion passed.

Expo and Annual Meeting: Ellen Hutto has the committee, along with Merry Worsham getting things lined up and in order. Next meeting Nov. 27, 2007 at 6:30 PM at Lizards Thicket - airport.

Future Meetings: We discussed the need for a strategic planning session in order to develop a plan and have it approved at the Annual Meeting. Carol will set this up.

SETC: Jim Edwards announced the location will be at the Sheraton Hotel North Charleston, July 31, Aug 1 & 2, 2008. The SCPRT gave a grant of \$15,000 to the SCHC for the SETC. A graphics person is needed. Bill Steele will make a contact on this for the SETC.

Next Meeting: December 10, 2007 @ Dan Ramage Center, 1001 Bluff Road, Columbia, SC. 6:30 PM

Action Items:

1. Annual Meeting & Expo meeting Airport Lizards Thicket Nov 27, 2007, 6:30 PM. Contact Ellen Hutto
2. Newsletter contact Cecil Watkins
3. Carol Deacon will check on someone who might make up a membership flyer or brochure for us.
4. Bill Steele will contact someone who might write the newsletter and also a graphics person
5. Strategic planning meeting date options to be chosen by Carol Deacon and sent to members
6. Nominating committee to get nominations far enough along to publish in Nov newsletter

Action Items Nov. 12, 2007

Action	Assigned to	Date Assigned	Target Date	Status
Finalize Aug Newsletter	Cecil	8/13/07	8/20/07	Completed
Newsletter Copies & mailing	Cecil 100 Donna 75 Ellen 50 Carol 50	8/13/07	8/22/07	Completed
Update Sponsorship levels benefits & send to Board	Ellen	8/13/07	8/27/07	Carry Forward
Contact Judy Boozer	Carol	8/13/07	8/27/07	Completed
Info From Ag Dept	Carol	8/13/07	8/27/07	Done
Flyers for Annual Mtg & Expo	Ivory	8/13/07	9/10/07	Done
Recommend members for Scholarship Committee	Carol	8/13/07	9/10/07	Completed
Contact Bobby Long	Tim/Jim	9/10/07	10/08/07	Completed
Each District Person is to contact 2 people, about round table discussion, AQHA, SCDA, etc	ALL	9/10/07	10/08/07	Carry Forward – Cecil contacted club in Chesterfield County
USPO/Bulk Rate Qualify	Jamie	9/10/07	10/08/07	Completed
Budget for next Newsletter	Cecil	09/10/07	10/08/07	Completed
By Law Changes on membership/next Newsletter	Cecil	09/10/07	11/15/07	Completed
3 alternatives on what SCHC can offer on memberships & campaign	Mary	09/10/07	10/08/07	Carry forward
Contact Lloyd Baxley	Carol	09/10/07	10/08/07	Completed
Scholarship Recommendation & moving forward	Jim Kaye	09/10/07	10/08/07	Completed
By Law Changes	Mary, Carol, Cecil, Ivory	09/10/07	????	Completed
EXPO, contact folks for help, get meeting scheduled	Ellen	09/10/07	10/08/07	On-going
SETC plans	Planning Committee	09/10/07		On-going
Recommend candidates for offices to the Nominating Committee	Board members	10/08/07	10/26/07	Done
Send recommendations on sponsorships to board	Ellen	10/08/07	11/12/07	Completed

Action	Assigned to	Date Assigned	Target Date	Status
Update the membership renewal form	Mary Quarles	10/08/07	11/12/07	Completed
Communicate with the members of the By-Laws committee on how to proceed	Carol Deacon	10/08/07	11/12/07	Completed
Send information to Cecil for developing the next newsletter.	Board members	10/08/07	11/12/07	Completed
Expo meeting Airport Lizards Thicket Nov 27, 2007, 6:30 PM.	Ellen Hutto	11/12/07	11/27/07	Done
Check on someone who might make up a membership flyer or brochure for us.	Carol Deacon	11/12/07	12/10/07	Done
Contact someone who might write the newsletter and also a graphics person	Bill Steele	11/12/07	12/10/07	Carry Forward
Strategic planning meeting date options to be chosen and sent to members	Carol Deacon	11/12/07	12/10/07	Done
Nominating committee to get nominations far enough along to publish in Nov newsletter	Cecil Watkins	11/12/07	12/10/07	Done
Publish Newsletter	Cecil Watkins	11/12/07	11/26/07	Done
Disconnect Phone	Carol D	12/10/07	12/10/07	Done
Mary Ellen Send files to Carol	MET	12/10/07	1/11/08	
Jan 11, 2008 Strategic Meeting	All	12/10/07	1/11/08	
New Liability Signs Ordered	Carol Deacon	12/10/07	1/11/08	
Updated membership files to Carol & Cecil	Mary Quarles	12/10/07	12/14/07	
Send Mary Ellen Tobias CU print shop address	Cecil Watkins	12/10/07	12/14/07	Done
Vendor info to Larry Westfall	Ellen Hutto	12/10/07	12/11/07	Done
Candidates from Horry County to Cecil Watkins	ALL	12/10/07	1/11/08	
SETC Info to Karen Leventis	Kaye Watkins	12/10/07	12/18/08	Done
Used Tack/Expo Scholarship Sale	ALL	12/10/08	11/03/08	
Contact your House Rep. & Senators to co-sponsor Promotion Bill	ALL	12/10/07	1/11/08	

Silent Auction Items	ALL	12/10/08	11/11/08	
Press-release & Flyer to MET	Cecil Watkins	12/10/07	12/11/08	Done
Expo/Vendor info to Darley Newman	Carol Deacon	12/10/08	12/14/08	
Attend Am. Horse Council Meeting June 08	ALL/Someone	12//10/07		
Send Expo Info To Marsh Tacky folks to join us	Carol Deacon	12/10/07	12/14/07	
Press Release to ALL media In your area Cecil Watkins to send to All members GET THIS OUT Jan 3, 2008	Cecil Watkins & ALL	12/10/07	12/14/07	Done